

# Impact Consumers, Not the Environment



***Robbie Fantastic Flexibles is passionate about the power of printed packaging.***

Robbie combines the latest advancements in printing, materials and technology to produce the maximum graphic impact on packaging film.

Our expertise in working with industry-leading films from 30 gauge to 4 mil gives your packaging outstanding clarity and gloss, excellent machine capabilities and ultra-strong substrates for those unusual shapes or large size applications.

Robbie's ability to print precision graphics on durable films makes corrugated cardboard, paper labels and chipboard sleeves unnecessary, costly and wasteful.

**Save your money, save the planet.**



For more information visit  
[www.robieflexibles.com](http://www.robieflexibles.com)  
or call 1.800.255.6328

913.492.3400  
10810 Mid-America Avenue  
Lenexa, Kansas 66219

# Made for your Brand

Robbie offers printed packaging that's bold, powerful and designed to sell...

- Enhance branding
- Strengthen market presence with hard-hitting graphics
- Reduce time to market
- Accept small runs
- Work with multiple SKUs



Printed shrink wrap has the clear edge over labels, printed inserts or paperboard packaging. Consider the advantages:

#### Enhanced product presentation and package integrity

Superior film combined with hard-hitting graphics showcases your product and strengthens shelf presence

#### Increased product viewing and customer response

Make an immediate connection with your customer by inviting them to see your product

#### Improved packaging efficiencies

Save on materials by eliminating corrugated cardboard, paper labels and chipboard

#### Design and Information Consistency

Rely on precision placement of text and graphics

#### Experience you can count on

When you choose Robbie, you work with a team of experts every step of the way—from the quotation process to the delivery of your finished product. Our Partnering Approach combines a high level of professionalism with a genuine commitment to customer service.



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